

Dolores Arredondo, MBA

Vice-President & Marketing Manager, Wells Fargo Bank



Dolores Arredondo is a graduate of Wellesley College and holds a Masters in Business Administration from Pepperdine University's Graziadio School of Business and Management. As vice president and marketing program manager for Cross Credit Solutions at Wells Fargo, she leads a team responsible for developing cross-credit integrated marketing programs and strategies for multiple lines of business, including credit card, personal lines and loans, direct auto, fee-based services, rewards and student lending.

A 15-year financial services veteran, Ms. Arredondo started her banking career in the wealth management business before leading teams in regional corporate communications, sales and marketing.