

Alma Lopez

Principle - Paper Planes Collective



Alma Lopez is an experienced executive with over 15 years of advertising, sales, and marketing experience. She is Principal of a cause-marketing consulting agency named Paper Planes Collective. Mrs. Lopez was part of the launch and success of entertainment publications including, The Source, Time Out New York, and Vibe Magazines. She has worked with clients including the nation's largest Hispanic civil rights non-profit organization, The National Council of La Raza (NCLR). Collaborations with NCLR include developing corporate partnerships for Eva Longoria's nationally televised ALMA Awards show, and the NCLR Annual Conference.

Ms. Lopez received her B.A. in International-Intercultural Studies, with a concentration in Latin American Studies.