

Alma Myers, MBA

Senior Associate, Latino Marketing – New York Life



Alma Meyers is a Senior Associate in Latino Marketing for New York Life. As a Latino Market Marketing & Recruiting Manager, she is responsible for attracting, hiring and retaining top sales talent to serve the financial needs of the Latino community.

In addition to identifying highly qualified candidates, she provides field support to Latino financial professionals by ensuring they are equipped with culturally relevant marketing support that is in-language, as well as a wide range of products and services to help them position themselves as knowledgeable professionals, with a trusted, Fortune 100 company. Ms. Meyers has an MBA in International Business.