



Dr. Yasmin Davidds'

LEADERSHIP INSTITUTE



Latina Global Executive Leadership Program Latina Entrepreneur Program

In partnership with the University of Southern California Marshall School of Business and the USC Latino Alumni Association

Annual Scholarship & Awards Gala Sponsorship Opportunities

SIGNATURE SPONSOR \$25,000

- Three Front Row Tables – Thirty (30) tickets to the Gala Cocktail Reception & Dinner
- Exclusive logo placement on podium
- Custom acknowledgement and recognition from the podium by LGELI CEO during Gala
- Logo recognition on all pre-event material, LGELI website, and media coverage noting your company's support
- Logo recognition on all signage and screens at the Gala Dinner
- Prominent full-page company recognition in the Gala program
- Logo recognition on LGELI Gala web page for one year
- Your organization's work with Project HOPE featured in one monthly email "Stories of HOPE" sent to entire donor file (over 100,000 names) with corresponding social media posts

SOLD

PLATINUM SPONSOR (2 available) \$15,000

- Recognition as a Platinum Sponsor with company name and/or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Corporate logo and link on the LGELI website (home page and event page)
- Preferred table of 10
- Full-page advertisement in Gala commemorative program
- Product placement opportunity
- Highlighted in 4 LGELI e-mail blasts to the LGELI database
- Three (3) posts/updates on LGELI social media sites

GOLD SPONSOR \$10,000

- Recognition as a Gold Sponsor with company name and/or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Corporate logo and link on the LGELI website (home page and event page)
- Preferred table of 10
- ½ page advertisement in Gala commemorative program
- Highlighted in 3 LGELI e-mail blasts to the LGELI database
- Three (3) posts/updates on LGELI social media sites

SILVER SPONSOR \$7,500

- Recognition as a Silver Sponsor with company name and/or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Corporate logo on the LGELI website and link to company website
- Preferred seating, table of 10
- ½ page advertisement in Gala commemorative program
- Highlighted in 2 LGELI e-mail blasts to the LGELI database
- Post/update on LGELI social media sites

BRONZE SPONSOR \$5,000

- Recognition as a Bronze Sponsor with company name and/or logo on all printed materials and signage
- Reserved seating, table of 10
- Highlighted in 1 LGELI e-mail blast to the LGELI database.
- Post/update on LGELI social media sites

CRYSTAL SPONSOR \$3,000

- Recognition as a Bronze Sponsor with company name and/or logo on all printed materials and signage
- Reserved seating, table of 10
- Highlighted in 1 LGELI e-mail blast to the LGELI database.
- Post/update on LGELI social media sites

INDIVIDUAL TICKETS \$175.00

INDIVIDUAL AD BUYS:

Full Page (5" w x 8" h)..... \$500 Half Page (5" w x 3.75" h)..... \$400 Quarter Page (2.5" w x 3.75" h) \$200