

Marian Lopez

President & CEO – Mama Cheesecake Inc.



Marian Lopez is the President and CEO of Mama Cheesecake, known for its healthier versions of great desserts, including gluten free cheesecakes. In 2012, Mama Cheesecake was selected from hundreds of competing businesses to be featured in Restart Project with Gwyneth Paltrow and Tracy Anderson on AOL, produced by Ryan Seacrest Productions. The program highlighted Ms. Lopez's journey of calamity and success.

Prior to 2008, Ms. Lopez was a successful businesswoman and single mother from a part of East Los Angeles, where Latina women were not encouraged to be entrepreneurs. When the recession hit, she found herself pummeled by \$95,000 of debt and an upside down business. With a plan in hand, she paid off her debt and launched her new business, Mama Cheesecake.