

*Dr. Yasmin Davidds'*

**LEADERSHIP INSTITUTE**



# Latina Entrepreneur Program

## Latina Entrepreneur Program

### Scholarship Application

Thank you for your interest in applying for a full tuition scholarship to the Latina Entrepreneur Program. The program is intended for Latina business owners with limited opportunities to otherwise access a business education designed to enhance small business success.

Our objective is to assist low-or moderate-income Latina business owners by providing scholarships for entrepreneurship training and development in partnership with the USC Marshall School of Business

Please review the program requirements.

#### **Requirements:**

- Applicants must be of low-or moderate-income.
- Applicants should own a business that is poised for growth, have been in operation for at least two years, have at least one employee and business revenues of at least \$ 75,0000 in the most recent fiscal year.
- Demonstration of leadership (currently and potentially) as indicated by professional, volunteer, and other activities.
- Full intention to participate in all program activities.

Please answer the following questions. **Each question** should be answered in 200 words or less.

1. Why do you feel it's important for you to participate in a culturally based (Latina) entrepreneur leadership program vs. a traditional mainstream program?
2. What have been your greatest entrepreneurial struggles owning your own business? How do you feel this program can help you manage them or overcome them?
3. Why should a full-tuition scholarship be given to you versus someone else?