

# Tonantzin Esparza, M.A.

President & CEO – Joy Lab Media



Tonantzin Esparza is an accomplished producer, actress, and entrepreneur. As a founding member of Maya Entertainment, a Los Angeles based film production and distribution company, Ms. Esparza was responsible for acquiring over 100 films and TV projects, leading the U.S. and international acquisition division of theatrical, television, home entertainment and digital content. Ms. Esparza, is a co-founding member of New American Alliance's *Emerging Leaders*, and a Board Member for the Los Angeles Academy of Arts & Enterprise, a 6<sup>th</sup> through 12<sup>th</sup> grade arts and business charter school in Los Angeles.

After earning her B.A *summa cum laude* in Theater at the UCLA School of Theater, Film and Television, she went on to receive her Masters Degree from NYU's Stern School of Business specializing in Entrepreneurship and Media.